



The Director Award Recognition Program for Motorist Awareness

Revised January 1, 2021

Purpose...

To have prestigious awards consisting of three levels of recognition for the GWRRA Motorist Awareness Corps that acknowledge and honor notable Coordinators, who are industrious, dedicated, and worthy of consideration for further advancement. These levels will be...

- Senior Motorist Awareness Coordinator
- Motorist Awareness Program Merit Award
- Motorist Awareness Coordinator of the Year Award

Annually, GWRRA will recognize and honor outstanding Motorist Awareness Coordinators who have distinguished themselves through performance and dedication above their peers. Once an Officer achieves Senior status, they qualify to be further recognized by being selected to receive the "Merit Award". From a pool of "Merit Award" recipients the "Motorist Awareness Coordinator of the Year" will be selected.



The Design of the Motorist Awareness Coordinator Award patch has the background matching the Eagle Officer pin and provisions to add the "Position held", the "Senior Award," the "Merit Award" and the "Motorist Awareness Coordinator of the Year" patch as illustrated to the right.

Utilizing the pool of leadership talent available in the Senior Officer Corps is an additional resource to share responsibilities and to assist in situations where an advisory team is needed.

Another objective is to increase the opportunities for qualified Officers to continue to develop personally and provide their District the benefit of their advanced skills and proven experience.

By offering a competitive environment we will encourage our Officers to be the best they can be and to provide a method to reward those who achieve superior levels of accomplishment.

Candidates for Senior Recognition...

Officers who hold the position of District Motorist Awareness Coordinator are eligible to be considered candidates for the Senior Officer designation provided that, when compared to their peers, they excel in the execution of their position expectations. Only Officers who have distinguished themselves by demonstrating excellence in service to the Membership will be rewarded with this title.

The Senior Officer candidate must currently be in the position and have at least two years of experience to contribute to the Association at a level deserving of merit and respect to the appointment.

Criteria for Senior Candidate Consideration...

- Consistent participation in scheduled MAP Zoom Calls and/or Meetings
- Consistent submission of MAP Activity Forms
- Outstanding Support and participation with Chapter and District teams and events
- Outstanding Participation in the Development and Promotion of the MA Program
- Documentation outlining items 3 and four are requested.

Nomination and Approval for a Senior Officer...

It is the appointing officer's responsibility to exercise fairness and integrity in determining a candidate's worthiness for consideration of appointment to Senior Officer. Without bias, the appointing Officer must put forth a conscientious and thorough assessment of the candidate to be considered. Therefore, it is expected that any Senior Officer Candidate meet the above criteria and be able to fulfill the expectations of the Senior Officer position. The approval process for awarding the Senior Officer designation follows:

- District Motorist Awareness Coordinator nomination requires the District Director to fill out the Officer Appointment form with concurrence of the Director of Motorist Awareness.

The Officer Appointment Form shall be sent or emailed to the Program Director. Copies of paperwork concerning Senior Officer Appointments shall be emailed, once approved, to the Home Office, Director of GWRRA, and the Team GWRRA Director's Assistant and maintained at the respective levels.

Expectations of Senior Officers...

The primary expectation of a Senior Officer is their willingness and ability to assist their Appointing Officer and Core Team with task oriented assignments, while continuing to satisfy the demands and responsibilities of their current position. The Senior Officer Program is an opportunity to learn while doing and will provide the foundation for consideration of the next level of service.

The Senior Officer should fulfill the following expectations:

- Be a positive **ROLE MODEL** for others to follow.
- Assist with mentoring and coaching of other volunteer Officers and Team Members
- Assist with the planning and staging of events and activities within the Chapter, District and the Association.
- Assist new Chapters with advice, expertise and coaching to develop a strong foundation of leadership.
- Assist other Chapters or Districts that may require support or experience in planning their gatherings or activities.
- Assist in the communication flow of the Association at all levels.
- Support the betterment of the Association in areas such as image, visibility, growth and retention.
- Endeavor to be a mediator and a solution minded problem solver for Officers and Members alike.
- Assist with targeting and developing new officer prospects.
- Be a vigilant steward of Association and Member assets and financial welfare.

Senior Officer Approvals...

Officers appointed to the position of "Senior" will receive the Senior Award patch depicting their level, Chapter or District and they will hold this honorary designation for their life in GWRRA. You are highly encouraged to wear your Senior Award patch at all times. However, if you move up or down in a position, the Senior designation does not move into the new position. An Officer can be considered again for a Senior Award in the new position they hold.

Candidates for Merit Award and Motorist Awareness Coordinator of the Year Award...

Annually, GWRRA recognizes and honors outstanding Senior Officers who have distinguished themselves through performance and dedication above their peers. Merit Awards recipients will be announced two months before Wing Ding and presented on the Awards and Recognition Day.

Nominations for recognition are requested from each District four (4) months prior to Wing Ding. Motorist Awareness will request nominations from the District Director for consideration. The Director of Motorist Awareness will review the nominations (and include the District Director for consideration as appropriate) and select those that are felt deserving of recognition. These will be submitted to the Director of GWRRA. Nominations are encouraged from all Districts.

All nominations submitted are considered for the Merit Award. While not a hard and fast rule, the Program Director attempts to recognize at least one outstanding Motorist Awareness Coordinator from each District.

From the Merit Award recipients, the Motorist Awareness Coordinator of the Year Selection Committee will select a Motorist Awareness Coordinator of the Year with concurrence of the Director of Motorist Awareness and the Director of GWRRA. Award recipient will not be revealed until Wing Ding.

Criteria for Merit Award and Motorist Awareness Coordinator of the Year Award Consideration...

The following criteria should be considered in the evaluation of potential nominees:

1. An active Senior Motorist Awareness Coordinator and current member in good standing.
2. Actively and positively promotes all GWRRA programs Operations, REP, MEP and University
3. Be current and active in the Rider Education Levels Program at a minimum of Level III
4. Assists their appointing Director with planning and execution of their GWRRA Programs and functions
5. Participates in the budgeting of their District as their position allows
6. Promotes, supports, and participates in many, if not all, of their sister Chapters and Districts functions and events
7. Actively works with their appointing Director to target and develop future leaders.
8. Through example demonstrates the teachings of GWRRA by serving as an outstanding Team Leader and a supporting Team Member.

Nomination for Approval Merit Award and Motorist Awareness Coordinator of the Year Award...

To be considered for these prestigious awards, nominations must be submitted with a written statement attesting to their activities and support, any unique qualities or accomplishments and other reasons for consideration. The written nomination material will be the only information considered during the selection process; therefore, it must be as complete and descriptive as possible.

- District Motorist Awareness Coordinator requires the written recommendation of the District Director with concurrence the Director of Motorist Awareness and the GWRRA Director or designee.

The written nomination material and the Officer Appointment Form shall be sent or emailed to the Program Director, Director of GWRRA, and the Team GWRRA Director's Assistant. Copies of paperwork concerning Senior Officer Appointments shall be maintained at the respective District and Association levels. These materials will be used to determine the Merit Award winner from each District and from those recipients the Motorist Awareness Coordinator of the Year will be selected. Merit Award recipients are encouraged to attend Wing Ding. The Motorist Awareness Coordinator of the Year recipient will not be revealed until Wing Ding.

Instructions for Submitting a Motorist Awareness Program Award Candidate Application

1. Review "**The Director Award Recognition Program for Motorist Awareness**" and *make sure* your candidate meets the necessary qualifications.
2. Fill out the **GWRRA Officer Change/Appointment Worksheet**. Under *Position Appointed to:* locate the blue highlighted box on the left marked, "Other". Check the box and write MAP Senior. Merit award is written justification.
3. Continue to fill out the GWRRA Officer Change/Appointment Worksheet. You, the District Director, will sign where requested. The District Director is the appointing Officer. MAP is approving. No MOU needed.
4. Attach all supporting documentation (*very, very important*) to the **GWRRA Officer Change/Appointment Worksheet**.
5. Email the GWRRA Officer Change/Appointment Worksheet and all supporting documentation to the MAP Director with a copy to the Director of GWRRA and the Team GWRRA Director's Assistant.